

75TH ANNIVERSARY LUNCHEON

**SPONSORSHIP OPPORTUNITIES** 



#### **A Letter From Our CEO**

We're excited to celebrate PdN Children's 75th Anniversary this year! As part of the celebration, we've planned a variety of special events for 2023, including our **Anniversary Luncheon at Startlight Event Center on Thursday, August 17, 2023.** 

I encourage you to consider a sponsorship showing your support for our mission and legacy that we have built in the El Paso community. If you choose to sponsor this event, you'll receive special recognition at the event itself, and your company will also be able to use this opportunity for marketing and networking purposes.

No matter how much you decide to contribute, rest assured that every penny counts and goes towards making a real difference in children's lives! So please join us this year as we celebrate PdN Children's 75th Anniversary and help us make this luncheon even more special by supporting the cause!

Thank you for your support!

Chief Executive Officer

Al Velarde



#### **About PdN Children's**

PdN Children's is a non-profit organization devoted to providing services and support to children with special needs. Founded 75 years ago, the organization has had a lasting impact on the lives of many individuals and families.

PdN Children's is dedicated to providing quality, personalized care to children with special needs and their families. Our team of experts work closely with each family to develop individualized programs that meet the unique needs of the child. We offer a range of therapeutic services, including physical therapy, occupational therapy, speech-language therapy, and more.

Our mission is to help children with special needs meet their fullest potential. We have done this in the El Paso community since 1948.





# SCAN ME

# **Team Agar**

Johnny & Jeff Agar

A Note from Johhny: I wasn't always an athlete. I was what some people liked to call disabled. Born with cerebral palsy, my shot at being an athlete seemed distant. My parents told me that the only thing stopping me from being an athlete was the doubt in my mind. So I threw that doubt out the window.

My goal was to walk a mile: something that was easy for others but a marathon to me. I put in the work, the blood, sweat, and tears. It made me appreciate what other athletes feel. Completing the mile had an amazing impact on many people who had seen my story. I began to see that competing isn't just about me crossing the finish line: it's about helping others leave uncertainty in the dust—even those facing greater obstacles than me.

I know now that I have the support of so many wonderful friends and family, and the title, finally, of a true athlete. But more importantly, I have the chance to inspire more people than I thought I ever could. Now I want to spread what I've learned about living beyond doubt and impossibility, so that everyone has a chance to inspire themselves and others, too.





# 75th Anniversary Luncheon Sponsorship Levels

### **Gold Medal - \$2,500**

- 2x Reserved Table for 10
- Name Recognition on Event Day Sponsor Signage
- Recognition on Website, Social Media, and other Marketing Materials

### Silver Medal - \$1,500

- Reserved Table for 10
- Name Recognition on Event Day Sponsor Signage

# **Annual Sponsorships - \$5,000+**

Annual sponsorships are available. This will give you access to all of our 75th Anniversary Events, including the Christmas Street Gala. Please Contact Russell at russell.booth@pdnchildrens.org for more information.

#### **Individual Seats - \$100**

Individual seats are available at \$100/person.

## **Sponsorship Form**

The success of our luncheon depends upon the generous support of individuals and businesses like you from the El Paso community.

PdN Children's is a 501(c)(3) organization. Our tax ID # is 74-1312313.

All donations are tax-deductible according to current tax regulations.

Thank you for your consideration. As always, your support is greatly

#### I want to sponsor at the following level:

Gold Sponsor (\$2,500)

appreciated.

- Silver Sponsor (\$1,500)
- Other Monetary Support or Goods/Services

You may pay online by clicking the button below or pay via check.

**Pay Online** 

My sponsorship	check, pa	yable to	PdN C	children's	, is encl	osed!

Check #: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

I want my name in materials to read:

\_\_\_\_\_

Thank you!

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